

Bay State Bike Month in the Pioneer Valley

SEPTEMBER 2020

Biking is for Everyone!



EVENTS & RIDES IN THE PIONEER VALLEY

Heroes of Westfield Mural – Bike to see a new mural entitled “Heroes of Westfield” on the Hedges Street tunnel (passes under the Rail Trail near Stop and Shop) by Artworks Westfield. Photos of the mural can be seen at www.artworkswestfield.com - **Friends of the Columbia River Greenway Rail Trail**

Will Bike4Food – In addition to being Bay State Bike Month, the month of September is Hunger Action Month. Set a goal and challenge yourself to ride when and where you want while raising funds for the **Food Bank of Western Massachusetts**. <https://www.foodbankwma.org/events/wb4f/>

Great River Ride - [Friends of the Columbia Greenway Rail Trail](#) partners with New Horizons Bikes to present the Great River Ride. This year's event includes routes of 100 miles, 100 kilometers, 36 miles on- or off-road, and a Family Fun Ride of 10 miles on the bike trail. In lieu of registration fees, participants are encouraged to make a donation to the Friends of the Columbia Greenway Rail Trail. Click [here](#) to register.

Great Trees of Northampton Bicycle Tour - Join your friends and family in a leisurely, socially distant ride through Northampton neighborhoods while experiencing 10 Great Tree specimens. A map / brochure of the Tree Tour as well as online audio descriptions of these majestic trees will be available during Bike Week (Sept 19th through 27th) at the [Friends of Northampton Trails](#) website.

Holyoke Scavenger Hunt – Win prizes doing Bike/Walk Holyoke's Virtual Scavenger Hunt! Sept. 1-30. Upload photos on our [Facebook page](#) of you and your bike at any of the locations listed with #BikeWalkHolyoke to enter! Prizes will be drawn on October 1 and winners will be notified via Facebook.

Half price day passes on ValleyBike – [ValleyBike](#) celebrates Bike Month by making day passes half price!!! \$3.00 for unlimited 30-minute rides for 24 hours! Download the Official ValleyBike App and take a fun electric assist trip around the Pioneer Valley! Check out our Facebook Page for contests and prizes throughout the month! @valleybike

Art Wall – Celebrate Bike Week (Sept. 19th through 27th) with [Friends of Northampton Trails](#) as we splash color and creativity on a 16' x 4' space alongside the rail-trail in Florence. During the week, bicyclist, walkers, bladders, skaters and others will be encouraged to add to the wall with colored markers & chalk to celebrate one of the best trails in the country!

CELEBRATE BIKE MONTH WITH CHALLENGES AND STORIES

Why I Ride – Post a short description of your reasons for biking in the blog at [Why I Ride](#). To include a photo with your post, email your photo to ben@massbike.org. MassBike will share your post with #WhyIRide and enter you into a raffle to win prizes throughout Bike Month!

Trail Neighbor Award - FNT will announce their 13th annual Trail neighbor awardee on **Sept 27** to cap off Bay State Bike Week. To nominate an individual or group for this prestigious award, contact info@fntrails.org

Bicycle Heroes– Submit stories that highlight the great organizations and individuals for whom bicycling is a labor of love. What's your favorite bike shop, bike organization, bike hero and how have they made a difference for biking in the Pioneer Valley? We will feature stories of Bicycle Heroes throughout the month.

MassCommute Bicycle Challenge – September 19-27 - [MCBC](#) is the premier event during [Bay State Bike Month](#) and will take place September 19-27, 2020. This challenge promotes and encourages logging bicycle miles and trips through friendly competition between individuals, organizations and teams with GoMassCommute. Join the MassBike network to participate in bicycle-powered challenges, including the MassCommute Bicycle Challenge. Log your bicycle trips and watch the impact of your pedaling add up!