



FOR IMMEDIATE RELEASE

MassBike and Springfield citizens spread word about 25 mph speed limit

Springfield, MA (July 3, 2019)

The Pioneer Valley chapter of the Massachusetts Bicycle Coalition (MassBike) along with Springfield residents are targeting heavily trafficked neighborhood streets with signage indicating the City's new 25 mile per hour speed limit.

"Vehicle traffic moving at 25 mph or less have shown to reduce accidents," says Alex Weck of Forest Park, President of the MassBike Pioneer Valley Board of Directors.

Walk/Bike Springfield received a grant from MassBike to print signs and has gone door to door on Trafton Road and Meredith Street asking residents to install signs.

"Of the ten homeowners we talked to on Trafton Road, all ten were willing to place signs in their front yard," says Weck. "With increased pedestrian traffic due to summer vacation and the closure of the main entrance to the park, Trafton has been at high risk of a pedestrian or cyclist-involved accident."

The City of Springfield plans to install permanent 25 mile per hour signage, as resources permit.

Walk/Bike Springfield has been working with the Springfield Police Department to promote enforcement of the law.

MassBike PV is committed to encouraging bicycling for fun, fitness, and transportation for all Pioneer Valley residents. The organization is especially interested in supporting projects which benefit low-income communities and/or underrepresented demographics in bicycling (e.g. women).

About MassBike PV: The Massachusetts Bicycle Coalition (MassBike) was founded in 1977 and has been working to promote bicycling in Massachusetts for 40 years. The Pioneer Valley Chapter of MassBike was started in the '90s, and focuses specifically on communities in Hampden, Hampshire and Franklin Counties. MassBike focuses on infrastructure, education, and enforcement as ways to encourage bicycling and ensure that it is a safe, fun, and easy activity for all.

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