

Springfield Complete Streets Demonstration

DATE: June 13, 2020

Set up: 7am
Event: 12 to 5 pm
Cleanup at 5 pm

Location: McKnight neighborhood – Worthington, St. James, Clarendon Streets

Description: Temporary installation of bike lanes, enhanced crosswalks, a pedestrian island, and other traffic calming measures to educate the users of the streets about how the neighborhood would benefit and function with Complete Streets.

Goals:

- 1) Advance Springfield residents and stakeholders understanding of a Complete Street with temporary improvements on a few selected road
- 2) Give Springfield residents the opportunity to ride a bike on a protected bike lane and to experience enhanced crosswalks in areas where there are limited crosswalks to access the park and where traffic speeds have historically been high
- 3) Educate Springfield residents and stakeholders about the City's Complete Streets policy and the role residents can play in advancing its implementation
- 4) Collect feedback from area residents on areas that need crosswalks, bike lanes, sidewalks for updated Complete Streets Plan
- 5) Educate Drivers and Bikers on Rules of the Road, promote helmets

Tasks:

- 1) Confirm event location and proposed improvements with McKnight Neighborhood Council
- 2) **Permitting** – Event permit from City Hall – note that demonstration coincides with McKnight Block Party (with associated rain date); police for set-up (7 am to 11 am)
- 3) **Tables/Partner Organizations**
 - Pioneer Valley Planning Commission
 - WalkBike Springfield
 - Valley Bike Share (table and demo bikes)
 - MassBike/Walk Boston/Safe Routes to School
 - Wayfinders Resident Advocates
 - MLK Peer Health Advocates
- 4) **Communications Plan**
 - Include description of event with McKnight Block Party announcement
 - Educational posters for event & flyers about Complete Streets
 - Social Media – PVPC, WalkBike Springfield
- 5) **Materials/Volunteers**
 - **Volunteers** for set-up (7 am) and cleanup (3 pm)
 - **Materials:** White Duct Tape, tempura paint & corn starch, plants for island, traffic cones or other barrier for “buffer”, measuring tape and wheel, zip ties and stand for pedestrian crossing signs, templates for bike/shark teeth markings, chalk, paint brushes and rollers, safety vests